

An outcome driven product designer with over 5 years of experience in UI/UX design, specializing in developing WordPress templates, designing mobile applications, and managing creative projects. My core skills include prototyping, user research, information architecture, and expert-level proficiency with design tools such as Figma, Maze, and Miro. I am eager to collaborate with innovative teams and contribute to building high-quality digital products with exceptional user experiences. My goal is to create creative solutions that effectively meet user needs while adding value to organizations.

Skills

Category	Skills
UI/UX	UI Design, UX Design, Prototyping, Wireframing, User Research, Usability Testing, Information Architecture, Design Systems, Style Guides, User Journey Mapping
Design Tools	Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Miro, Maze
Project Management & Collaboration	Project Planning, Task Management, Cross-functional Collaboration, Mentoring & Training, Client Communication, Stakeholder Management
Professional Skills	Creative Problem-Solving, Attention to Detail, Effective Communication, Negotiation, Time Management, Prioritization

Experiences

Senior Product Designer (UI/UX) – Themento Team

Ahvaz, Iran | 2017 – Present

- Increased Revenue: Designed 20+ premium WordPress themes in [Zhaket](#), generating over 10,000 total sales across various marketplaces, contributing significantly to the company’s annual revenue growth.
- Top-Selling Products: Led the design of best-selling templates, including corporate, eCommerce, and creative agency themes, some ranking among the top 10 in their categories.
- Product Success: Improved template quality through consistent design reviews and UI/UX enhancements, increasing product ratings and positive user feedback by 40%.
- Team Development: Played a key role in growing the design team by mentoring junior designers and fostering a collaborative and innovative work environment, boosting team productivity by 30%.
- Innovation and Creativity: Developed creative demos and unique product features, enabling successful product launches.

Freelance Product Designer (UI/UX)

Remote | 2017 – Present

- Global Client Base: Collaborated with international clients from Europe, the Middle East, and North America on diverse digital projects, including website templates, mobile apps, and branding designs.
- Revenue Generation: Designed and delivered 15+ custom WordPress templates and mobile app prototypes, contributing to clients' increased product sales and brand visibility.
- Key Projects: Successfully designed a medical appointment app ("Visitek") in a 3-month team project, improving usability and patient engagement through a well-researched and user-centered design approach.

Product Quality & Impact: Enhanced clients' product portfolios by creating visually appealing, scalable, and responsive designs that received positive feedback from users and stakeholders.

Certifications & Training

Product Design (UI/UX) Certification - Amanj Academy

Completed: [September, 2024]

- Completed an intensive 3-month product design program focused on UI/UX methodologies, including user research, wireframing, prototyping, and usability testing.
- Worked in a team of four under expert mentorship, contributing to the successful design of a medical appointment app ("Visitek"), showcased as a case study on Figma.
- Developed strong skills in design thinking, problem-solving, and user-centered design through hands-on projects and real-world challenges.

Education

- Bachelor of Software Engineering – Jihad University of Ahvaz - Graduation Year: 2014
- Associate of Software Engineering – Jihad University of Ahvaz - Graduation Year: 2012

Languages

- Persian (Native) – Full Professional Proficiency
- English – Beginner (Basic Communication Skills - Improving Actively)